

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT19/12 10.39
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6384586

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>NELSON FOR SENATE</u>	EST#639	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT17/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT19/12 10.39

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 639												
11		S	1200M-100A	30		\$340.00	10/19	10/19	0		FRI	0
PROGRAM : JIMMY KIMMEL												
20		A	1205A-105A	30		\$340.00	10/19	10/19	1		FRI	1
PROGRAM : KIMMEL ORD COM1 : TP KIMMEL THIS IS A MAKE-GOOD FOR OCT19 ON LINE-11 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

12	S		1200M-100A	30		\$340.00	10/22	10/22	0		MON	0
PROGRAM : JIMMY KIMMEL												
21	A		1205A-105A	30		\$340.00	10/22	10/22	1		MON	1

PROGRAM : KIMMEL
ORD COM1: TP KIMMEL
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-12 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#11 MISSED: FRI/1200M-100A OCT19 30S \$340.00 (OCT19/12)
OFFER: FRI/1205A-105A OCT19 30S \$340.00 PLS ADVISE.
CMT: TP KIMMEL

M2 OK'D BUY#12 MISSED: MON/1200M-100A OCT22 30S \$340.00 (OCT19/12)
OFFER: MON/1205A-105A OCT22 30S \$340.00 PLS ADVISE.
CMT: TP KIMMEL

OCT/12 26575.00 CONTRACT TOTAL 26575.00
TOTAL SPOTS 19

MARKET TOTALS \$75,928 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE